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For Immediate Release:

LIFESPAN PARTNERS WITH TOYOTA ON 2009 EARTH DAY EWASTE COLLECTION DRIVE

San Diego, CA – April 14, 2009 – LifeSpan Technology Recycling announced today that it is partnering with Toyota Motor Sales U.S.A., Inc. on its 2009 North American “E-Waste Roundup.” This Earth Day event is for Toyota associates only and will take place at Toyota’s headquarters in Torrance, CA on Wednesday, April 22, from 6:30 to 10:30 AM.

“I am delighted that we have been selected by Toyota as their national partner for electronics recycling,” stated Dag Adamson, President of LifeSpan. “We have worked with Toyota on a number of electronics recycling projects throughout the U.S. during the past year and are pleased to be able to continue to support Toyota’s strong commitment to the environment through this latest initiative.”

“Toyota appreciates LifeSpan's partnership in this year's Earth Day recycling efforts," said Dan Wieten of Toyota's environmental, hazardous materials, & safety department. "Our associates look for ways to recycle at home and this electronics recycling drive gives them that opportunity.”

In 2008, LifeSpan became the exclusive electronic asset retirement services for Toyota Motor Sales, USA, Inc. operations throughout the United States.

About LifeSpan Technology Recycling:

Founded in 2002, LifeSpan Technology Recycling (www.lifespanrecycling.com) is a managed services company that provides electronic asset retirement services to corporations, municipalities, and not-for profit organizations nationwide. Lifespan offers companies and organizations the flexibility of handling large quantities of equipment with a customized program. We also manage a full range of end-of-life information security issues for our clients. LifeSpan works exclusively with EPA-registered and regulation-compliant partners to maintain the highest standards of environmental protection and ethical business practices.

About Toyota Motor Sales, U.S.A., Inc.:

Toyota Motor Sales (TMS), U.S.A., Inc. is the marketing, sales, distribution and customer service arm of Toyota, Lexus and Scion. Established in 1957, TMS markets products and services through a network of more than 1,400 Toyota, Lexus and Scion dealers. Toyota directly employs more than 34,000 people in the U.S. and sold more than 2.2 million vehicles in 2008.

For more information about Toyota, visit www.toyota.com, www.lexus.com, www.scion.com or www.toyotaneewsroom.com.

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