



Contact:  
Brooks Hoffman  
LifeSpan Technology Recycling  
(781) 239-8154  
brooks.hoffman@lifespanrecycling.com

**For Immediate Release:**

**LifeSpan Technology Recycling® and GlobalWare Solutions  
Team to Provide Profitable Environmentally-Sound End-of-Life Technology Solution**

Don't throw that computer in the landfill!

Newton, MA – July 9, 2010 – One of the downsides of rapidly evolving digital technology is the compressed cycle of obsolescence. LifeSpan Technology Recycling® and GlobalWare Solutions have entered into a partnership to expedite the recycling of digital components to help keep the planet green while turning those used electronics into a revenue stream for their clients.

One of its customers is a worldwide leader in storage and network security solutions that has sold over 410 million digital storage drives and disks alone. With products ranging from hard drives to disks to DVD components to flash memory sticks, the company had found itself with an ever-expanding inventory of refurbished items, but no sales channels to move these types of products.

Enter the strategic alliance of LifeSpan and GlobalWare. Together the two are delivering a competitive advantage to technology companies by selling and delivering assets that previously had no or little recognizable value directly to both consumers and wholesalers. Customers like the one mentioned above are transforming the costs associated with inventory management into an on-going revenue stream.

GlobalWare brings its expertise in shipping, global logistics and supply chain management. The company has a state-of-the-art fulfillment system featuring a proprietary software platform which provides its clients with real time inventory management coupled with industry standard accuracy and transparency. LifeSpan provides their experience in electronic asset retirement and the all-important worldwide sales channels for these refurbished goods and recycled raw materials.

Dag Adamson, President of LifeSpan, says "This is one of the best things you can do for the environment – getting end-of-life electronic products back into the marketplace so they don't end up in landfills, here or overseas. Our clients benefit from reduced inventory and increased revenues. Plus, the environment benefits because we are recycling, selling refurbished products, and converting parts back into raw materials."

“This is a very synergistic fit,” says GlobalWare Solutions CEO, David Beatson. “Our partnership is a win-win-win situation for us, our customers. and the planet.”

Based upon its initial success with only a handful of products from this one customer alone, LifeSpan and GlobalWare anticipate significant revenue growth as its handles a wider array of this market leader’s product lines and those of other technology companies with similar challenges.

### **About LifeSpan Technology Recycling:**

LifeSpan Technology Recycling® ([www.lifespanrecycling.com](http://www.lifespanrecycling.com)) is a managed services company that provides electronic asset retirement services to corporations, municipalities, and not-for profit organizations nationwide. LifeSpan offers companies and organizations the flexibility of handling large quantities of equipment with a customized program. We also manage a full range of end-of-life information security issues for our clients. LifeSpan works exclusively with EPA-registered and regulation-compliant partners to maintain the highest standards of environmental protection and ethical business practices. LifeSpan is a Microsoft Authorized Refurbisher with offices in Boston, Denver, Omaha and San Diego.

### **About GlobalWare Solutions:**

Headquartered in Haverhill, Massachusetts, GlobalWare Solutions helps companies market, sell and deliver physical and digital products to the global marketplace. From versatile turnkey ecommerce and logistics solutions, GlobalWare reduces lead-time, cuts costs, increases flexibility in product lifecycles and streamlines program management to drive revenues, build customer loyalty and gain competitive advantage.

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